

Rick Holte

MUSEUM PROFESSIONAL

Visitor Experience | Education

651-253-5282

Saint Paul, MN

Rick@rickholte.com

Experienced leader in diversity, activism and community outreach. Highly skilled advocate of the creative and performing arts who empowers others with critical thinking and unmistakable integrity. Destined to create and build resourceful foundations for creativity and education.

CORE COMPETENCIES

- Community Outreach
- Public Relations
- Event Planning
- Theatrical Production
- Team-Building/Leadership
- Project Management
- Sales & Marketing
- Costume Design
- Fundraising
- Training/Training Programs
- Exhibit Curation
- Set Design
- Policy/Procedure Development
- Media Arts
- Staff/Volunteer Management

SELECTED CAREER HIGHLIGHTS

- Developed and taught Media Arts specialty programs at Creative Arts Secondary School
- Acted as a community ambassador in the role of Captain of The King's Guard for the Saint Paul Winter Carnival
- Researcher/Writer's credit for an exhibit companion article published in special edition of American Academy of Ophthalmology's Eyenet publication reaching 22,658 medical professionals.
- 10 year as a singing member and Leadership Team Member for the San Francisco Gay Men's Chorus
- Produced and directed for three productions of Tenacious, a high-profile runway fashion fundraising gala.
- While Lead Scuba Instructor for a PADI Dive Center, compiled an ongoing student database to promote advance learning classes and travel opportunities increasing enrollment 100% and 85% merchandise sales.

PROFESSIONAL EXPERIENCE

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|---|--|---------------|
| Teacher: Media Arts
<i>Developed curriculum for multiple media arts classes including; Web Design, Digital Video Storytelling and Graphic Arts. Provided input and support for theatrical production and visual arts exhibitions. Provided general education services.</i> | Creative Arts Secondary School | '22 - Present |
| Optical Retail Consultant
<i>Provided temporary sales, eyewear dispensing and customer service for various optical retail practices. Analyzed sales and merchandising. Developed custom marketing and training to enable practices to reach sales and service goals.</i> | Independent Contractor | 2020 - 2022 |
| Museum Assistant
<i>Designed touring exhibit and prepared objects for installation and monitored object accession cataloging, including objects on-loan for permanent and touring exhibits. Coordinated logistics and safe transport and prepped installation for touring exhibit.</i> | Truhlsen-Marmor Museum of the Eye | 2019 |
| Director of Marketing / Operations
<i>Community brand ambassador. Devised brand recognition including; visual marketing, store design, print ad design, logos, displays and premium customer/visitor experience.. Managed daily retail functions, including sales data analysis and inventory shipping/receiving. Developed and conducted comprehensive staff training programs and customer satisfaction procedures.</i> | Sunset Focus Optometry | 2018 - 2020 |

PROFESSIONAL EXPERIENCE(continued)

Exhibit Diver / Aquarist

Aquarium of the Bay

2014 - 2017

Trained, supervised and led certified dive staff. Planned dives using safety protocols for standard and specialized SCUBA gear. Coordinated exhibit maintenance and performed husbandry activities, including animal observation reports.

Event Director / Producer

Tenacious: Annual Fashion Gala

2012 - 2015

Composed and produced annual runway fashion fundraising gala. Secured grants; obtained sponsors for in-kind and cash assets. Compiled gala financial data, including profit & loss statements. Organized an emerging artists program in the venue's gallery; enlisted local celebrities to salute the LGBTQ+ community. Built digital and social media presence; served as media spokesperson for recurring informational interviews. Recruited, trained and scheduled event staff/volunteers.

Associate Exhibit Director

Body Worlds

2005

Coordinated transportation, deinstallation and installation of major blockbuster touring exhibit. Served as brand liaison for touring exhibit and all departments of host museums. Community ambassador and guest host, communicated with educators statewide. Recruited, trained and directed retail staff and volunteers on-site. Supervised facility maintenance and inventory shipping/receiving. Enforced customer service standards and analyzed sales onsite and online.

EDUCATION

San Francisco State University

Bachelor of Arts in Humanities and Museum Studies

PROFESSIONAL AFFILIATIONS AND CIVIC INVOLVEMENT

- Association of Academic Museums & Galleries - Member since 2019
- Order of the Royal Guard - Member since 2003
 - o Captain of The King's Guard 2023
 - o 2022 Rock The Palace event ticket sales volunteer | St. Paul Winter Carnival
- Saint Paul Heritage and Festival Foundation - Member since 2002
 - o Member of the 2023 Royal Family | St. Paul Winter Carnival
 - o Volunteer Coordinator for Rice Park 2003 - 2004 | St. Paul Winter Carnival
 - o Member of the 2002 Royal Family | St. Paul Winter Carnival
- San Francisco Gay Men's Chorus - Member since 2011
 - o Membership Mediator (Ombudsman) 2019/2020 - Elected leadership role
 - o Co-Chair 2012 - 25th Anniversary "Home for the Holidays" Community Event